

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP. AUG23/12 14.24
CHANGES *** WFLA-TV ***

REL, #	OS, #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME SHELL MUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

CLASS: NATL. LOCAL REGIONAL

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			AUG23/12
			14.24

[illegible]

THANKS, MIKE FOR MEGHAN

CON CM BILL, NELSON FOR SENATE

[illegible]

AGENCY ADVERTISER CODE =	AGENCY EST# = 476
AGENCY PRODUCT CODE =	

1	S	500A-530A	30	\$180.00	9/25	9/28	0	TU-F	0
---	---	-----------	----	----------	------	------	---	------	---

PROGRAM : 5AM NEWS
CON COM1: 5AM NEWS

2	S	500A-530A	30	\$180.00	10/1	10/1	0	MON	0
---	---	-----------	----	----------	------	------	---	-----	---

PROGRAM : 5AM NEWS
CON COM1 : 5AM NEWS

3	S	530A-600A	30	\$300.00	9/25	9/28	0	TU-W, F
---	---	-----------	----	----------	------	------	---	---------

PROGRAM : 530AM NEWS
CON COM1 : 530AM NEWS

REP HEADLINE# 6186860
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 14.24
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	9/25	9/28	0		TU-F	0
5	S		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/1	10/1	0		MON	0
6	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	9/25	9/28	0		TU-F	0
7	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/1	10/1	0		MON	0
8	S		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	9/25	9/28	0		TU-F	0
9	S		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/1	10/1	0		MON	0
10	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	9/25	9/28	0		TU-F	0
11	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/1	10/1	0		MON	0
12	S		500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	9/25	9/27	0		TU,TH	0

REP HEADLINE# 6186860
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 14.24
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13	S		500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/1	10/1	0		MON	0
14	S		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	9/25	9/28	0		TU-F	0
15	S		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/1	10/1	0		MON	0
16	S		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	9/25	9/28	0		TU-F	0
17	S		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/1	10/1	0		MON	0
18	S		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	9/25	9/28	0		TU-F	0
19	S		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/1	10/1	0		MON	0
20	S		700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	9/25	9/28	0		TU-F	0
21	S		700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/1	10/1	0		MON	0

REP HEADLINE# 6186860
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 AUG23/12 14.24
 *** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	9/25	9/28	0		TU-F	0
23	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/1	10/1	0		MON	0
24	S		800P-1000P PROGRAM : VOICE CON COM1: VOICE	30		\$6,000.00	10/1	10/1	0		MON	0
25	S		700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$4,080.00	9/30	9/30	0		SUN	0
26	S		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	9/26	9/30	0		W-SU	0
27	S		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	10/1	10/1	0		MON	0
28	S		1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	9/26	9/28	0		W,F	0
29	S		1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$240.00	9/26	9/28	0		W,F	0
30	S		700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$600.00	9/29	9/29	0		SAT	0

REP HEADLINE# 6180860
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 14.24
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		900A-1000A	30		\$360.00	9/29	9/29	0		SAT	0
PROGRAM : SAT 9AM NEWS												
CON COM1: SAT 9AM NEWS												
32	S		600P-630P	30		\$840.00	9/29	9/29	0		SAT	0
PROGRAM : SAT 6PM NEWS												
CON COM1: SAT 6PM NEWS												
33	S		800A-900A	30		\$600.00	9/30	9/30	0		SUN	0
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
34	S		900A-1000A	30		\$360.00	9/30	9/30	0		SUN	0
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
35	S		600P-630P	30		\$900.00	9/30	9/30	0		SUN	0
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
36	S		630P-700P	30		\$3,000.00	9/30	9/30	0		SUN	0
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
SEP/12			\$.00			OCT/12						
												CONTRACT TOTAL \$.00
												TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELLED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 0	Campaign Ref: E:120628104
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06186860
Est./PO Number: 06186860	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (f) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
20	M-F 7p Entertainment Tonight TWTF..	03		30 Comme	Nbr of Spots Closed PR 4		4	
21	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR 1		1	
22	M-F 730p Extra TWTF..	03		30 Comme	Nbr of Spots Closed PR 4		4	
23	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR 1		1	
Weekly Totals: Total Spots(Ord Spots)					8	2	10	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
20	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	1,200.00	25 (09/14, 09/15, 09/16), 26 (0000167927	E:120628104
21	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	3,600.00	41 (10/05, 09/25, 10/01)	0000167928	E:120628104
22	M-F 730p Extra	:30 Commercial	09/24/12	Closed Pre Emption	1,200.00	41 (10/05, 09/25, 10/01)	0000167928	E:120628104
				Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628104

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
23	M-F 730p Extra	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628104

Grand Totals

Totals		Month 9 Weeks: 5 09/24		Month 10 Weeks: 4 10/01	
Spots		0		0	
Cost		0		0	

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

JUN18/12 16.2
WEILA-TV

BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22310

CLASS; NATL.	LOCAL	REGIONAL
--------------	-------	----------

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	JUN18/12	16.21
----------	-----------	----------------------	------	----------	-------

REP: NEW ORDER
TTL \$89,520 (80X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN

CON CM BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 476
AGENCY PRODUCT CODE =

1	500A-530A	30	\$180.00	9/25	9/28	4	TU-F	4
---	-----------	----	----------	------	------	---	------	---

PROGRAM : SAM NEWS
CON COM1: SAM NEWS

2	500A-530A	30	\$180.00	10/1	1	MON
---	-----------	----	----------	------	---	-----

PROGRAM : 5AM NEWS
CON COM1: 5AM NEWS

3	530A-600A	30	\$300.00	9/25	3	TU-W, F	3
---	-----------	----	----------	------	---	---------	---

PROGRAM : 530AM NEWS
CON COM1: 530AM NEWS

REP HEADLINE# 6186860
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 16.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	9/25	9/28	4		TU-F	4
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/1	10/1	1		MON	1
6			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	9/25	9/28	8		TU-F	8
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/1	10/1	2		MON	2
8			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	9/25	9/28	4		TU-F	4
9			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/1	10/1	1		MON	1
10			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	9/25	9/28	4		TU-F	4
11			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/1	10/1	1		MON	1
12			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	9/25	9/27	2		TU,TH	2

REP HEADLINE# 6186860
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 16.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/1	10/1	1		MON	1
14			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	9/25	9/28	4		TU-F	4
15			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/1	10/1	1		MON	1
16			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	9/25	9/28	4		TU-F	4
17			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/1	10/1	1		MON	1
18			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	9/25	9/28	4		TU-F	4
19			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/1	10/1	1		MON	1
20			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	9/25	9/28	4		TU-F	4
21			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/1	10/1	1		MON	1

REP HEADLINE# 6186860
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 16.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	9/25	9/28	4		TU-F	4
23			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/1	10/1	1		MON	1
24			800P-1000P PROGRAM : VOICE CON COM1: VOICE	30		\$6,000.00	10/1	10/1	1		MON	1
25			700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$4,080.00	9/30	9/30	1		SUN	1
26			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	9/26	9/30	5		W-SU	5
27			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	10/1	10/1	1		MON	1
28			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	9/26	9/28	2		W,F	2
29			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$240.00	9/26	9/28	2		W,F	2
30			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$600.00	9/29	9/29	1		SAT	1

*Sum - late dit football
1130-130m*

*1
MMA*

REP HEADLINE# 6186860
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 16.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			900A-1000A	30		\$360.00	9/29	9/29	1		SAT	1
PROGRAM : SAT 9AM NEWS												
CON COM1: SAT 9AM NEWS												
32			600P-630P	30		\$840.00	9/29	9/29	1		SAT	1
PROGRAM : SAT 6PM NEWS												
CON COM1: SAT 6PM NEWS												
33			800A-900A	30		\$600.00	9/30	9/30	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
34			900A-1000A	30		\$360.00	9/30	9/30	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
35			600P-630P	30		\$900.00	9/30	9/30	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
36			630P-700P	30		\$3,000.00	9/30	9/30	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
SEP/12			69420.00	OCT/12		20100.00						
CONTRACT TOTAL												89520.00
TOTAL SPOTS												80

MARKET TOTALS \$373,000 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 87720	Campaign Ref: E:120628104
Buyer: " "	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06186860
Est./PO Number: 06186860	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 5a News .TWTF..	180	30 Comme	Nbr of Spots 4		4	720
2	M-F 5a News M.....	180	30 Comme	Nbr of Spots 1		1	180
3	M-F 530a News .TW.F..	300	30 Comme	Nbr of Spots 3		3	900
4	M-F 6a News .TWTF..	840	30 Comme	Nbr of Spots 4		4	3360
5	M-F 6a News M.....	840	30 Comme	Nbr of Spots 1		1	840
6	M-F 7a Today Show .TWTF..	1080	30 Comme	Nbr of Spots 8		8	8640
7	M-F 7a Today Show M.....	1080	30 Comme	Nbr of Spots 2		2	2160
8	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots 4		4	1200
9	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots 1		1	300
Weekly Totals: Total Spots(Ord Spots)				63	14	77	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 87720	Campaign Ref: E:120628104
Buyer: FL	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06186860
Est./PO Number: 06186860	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
10	M-F 4p Dr Oz TWTF..	720	30 Comme	Nbr of Spots 4		4	2880
11	M-F 4p Dr Oz M.....	720	30 Comme	Nbr of Spots 1	1	1	720
12	M-F 5p News T.T...	1080	30 Comme	Nbr of Spots 2		2	2160
13	M-F 5p News M.....	1080	30 Comme	Nbr of Spots 1	1	1	1080
14	M-F 530p News TWTF..	1080	30 Comme	Nbr of Spots 4		4	4320
15	M-F 530p News M.....	1080	30 Comme	Nbr of Spots 1	1	1	1080
16	M-F 6p News TWTF..	1440	30 Comme	Nbr of Spots 4		4	5760
17	M-F 6p News M.....	1440	30 Comme	Nbr of Spots 1	1	1	1440
18	M-F 630p ET / 530p CT NBC Nightly News TWTF..	2400	30 Comme	Nbr of Spots 4		4	9600
19	M-F 630p ET / 530p CT NBC Nightly News M.....	2400	30 Comme	Nbr of Spots 1	1	1	2400
20	M-F 7p Entertainment Tonight TWTF..	1200	30 Comme	Nbr of Spots 4		4	4800
Weekly Totals: Total Spots(Ord Spots)				63	14	77	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8868

Client: Bill Nelson/ D/ State Senate/
FL
Buyer: ..
Schedule Dates: 09/24/12 to 10/07/12
Est./PO Number: 06186860

Submission Cost: 87720
Client/Product/Estimate:
Weeks: 2
Contract type: Political

Campaign Ref: E:120628104
Sales Rep: HRP Washington, DC
Order Ref: 06186860
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total	Cost
21	M-F 7p Entertainment Tonight M.....	1200	30 Comme	Nbr of Spots		1	1	1200
22	M-F 730p Extra .TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
23	M-F 730p Extra M.....	1200	30 Comme	Nbr of Spots		1	1	1200
24	Mon 8-10p ET / 7-9p CT Voice M.....	6000	30 Comme	Nbr of Spots		1	1	6000
25	Sun 7p ET / 6p CT Football Night In AmericaS	4080	30 Comme	Nbr of Spots	1		1	4080
26	M-Su 11p News ..WTFS.	1500	30 Comme	Nbr of Spots	4		4	6000
27	M-Su Late News Late RunS	1500	30 Comme	Nbr of Spots	1		1	1500
28	M-Su 11p News M.....	1500	30 Comme	Nbr of Spots		1	1	1500
29	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	780	30 Comme	Nbr of Spots	2		2	1560
30	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	240	30 Comme	Nbr of Spots	2		2	480
31	Sun 8a Today ShowS	600	30 Comme	Nbr of Spots	1		1	600
Weekly Totals: Total Spots (Ord Spots)					63	14	77	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 87720	Campaign Ref: E:120628104
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06186860
Est./PO Number: 06186860	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
32	Sun 9a NewsS	360	30 Comme	Nbr of Spots	1	1	360
33	Sun 6p NewsS	900	30 Comme	Nbr of Spots	1	1	900
34	Sun 630p ET / 530p CT NBC Nightly NewsS	3000	30 Comme	Nbr of Spots	1	1	3000
Weekly Totals: Total Spots(Ord Spots)				63	14	77	

Grand Totals			
		Month 9 Weeks: 5	Month 10 Weeks: 4
		09/24	10/01
Spots	77	63	14
Cost	87720	67620	20100

Grand Totals:	Spots: 77
	Gross Total: 87,720.00
	Commission: 13,158.00
	Net Total: 74,562.00



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Matt Oestrich	STATION:	WFLA
FROM:	Meghan McGarr	HRP OFFICE:	Washington DC

REQUEST RECEIVED FROM

DATE: 6/19/12

BUYER:	Shelli Hutton
AGENCY:	Abar Hutton Media
ADDRESS:	6190 Grovedale Ct. Suite 200 Alexandria, VA 22310
PHONE #:	703 299 0395
FAX #:	703 299 9211
OTHER:	

AVAILS FOR

COMMITTEE:	Bill Nelson for U.S. Senate
CHAIRPERSON:	
TREASURER:	
ADDRESS:	1516 East Colonial Drive, Suite 101 Orlando, FL 32803
PHONE #:	407 704 7980
FAX #:	202 204 5650
OTHER:	

FOR

CANDIDATE:	Bill Nelson
OFFICE:	Senate
PARTY:	Republican

DAYPARTS:	ALL
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30'S
PROGRAMS:	ALL

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141